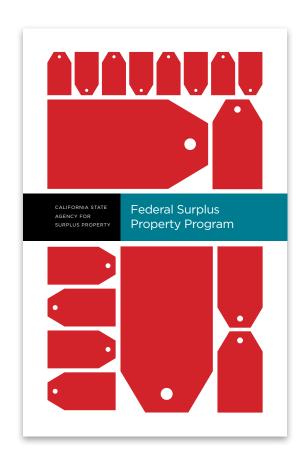


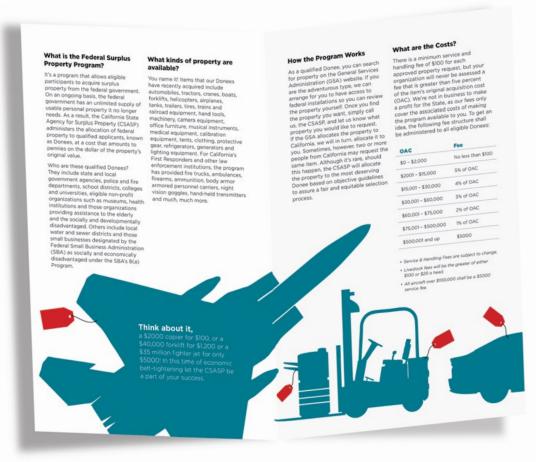
Cover

Publication Design

California Department of Insurance

This annual report was designed as an interactive PDF and supplied on a customized CD. No paper.





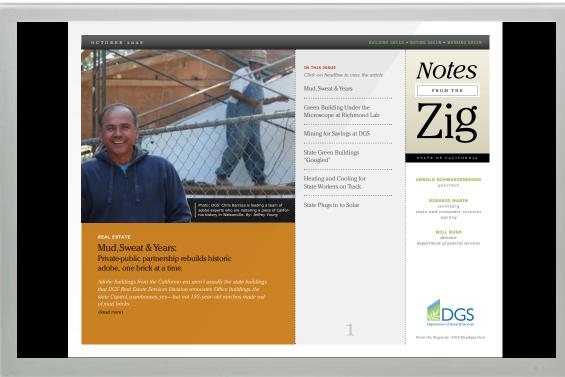
Cover

Brochure Design

DGS Federal Surplus Property Program

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Digital Newsletter Design

California State Library

The landscape format and three column design result in an accommodating layout, handling large amounts of information.



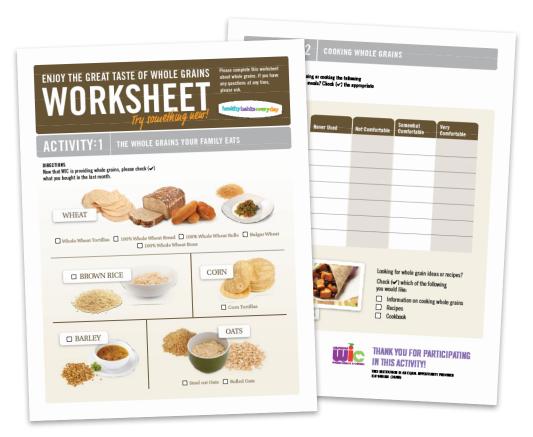


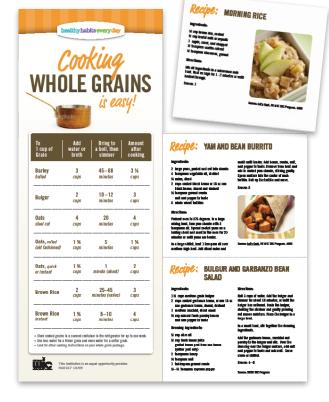


Vehicle Graphics

Office of Fleet and Asset Management

Simple and descriptive vinyl graphics adorn these new DGS Hybrid conversions that promote energy conservation.





Informational Worksheet

Cooking handout (w/Recipes cards)

Campaign Materials

California Women Infant and Childeren

These two corresponding pieces (worksheet and handout) share similare styling promoting WICs new healthy living food champaign.



Trade-show Display

California Women Infant and Childeren

Interactive display informing WIC participants of upcoming changes to the WIC program. Comprised of a large center display and accompanied by four movable retractable banners.





Promotional Bag

California Women Infant and Childeren

These promotional bags were given to WIC participants to promote their new emphasis on healthy foods.



Student Bookcover & Bookmark

Office of the State Treasurer

These promotional bags were given to WIC participants to promote their new emphasis on healthy foods.